



**2017 EEO PUBLIC FILE REPORT**

This report covers full-time vacancy recruitment data for the period October 1, 2016-September 30, 2017.

**1) Employment Unit Location/Name:**  
Glades Media Company – Okeechobee, FL

**2) Unit Members:**  
WOKC AM 1570 / FM 100.9

**3) EEO Contact Information for Unit Member:**

Name: Wayne Cunningham <a href="mailto:Wayne@gladesmedia.com">Wayne@gladesmedia.com</a>	Address: 2326 S. Congress Ave., 2-A WPB, FL 33406	Telephone: 863-467-1570
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**4) Number of full-time vacancies:**  
a. 0

**5) List of full-time vacancies:**  
a. n/a

**6) Total number of interviews referred by each source:**  
a. n/a

**7) Supplemental Recruiting Measures:**

A) General Outreach Efforts

Description of Supplemental Measure:	Date:	Personnel Involved:
Web site placement of EEO statement and how to apply for job at WOKC.	Permanent Rotation	General Manager/EEO Director
Registered with Handshake, a partnership of 400+ universities representing more than 8,000,000 students and alumni who can access the data and tools they need to find meaningful careers. For the radio station, it is a way to reach multiple colleges at one time with job opportunities as well as allowing the colleges to communicate to us when they are staging job fairs.	On-going	General Manager/EEO Director
Cross-training of Office Manager in all aspects of the station with an emphasis technical requirements.	On-going	Office Manager, General Manager/EEO Director



B) Participation in Events

1) Workshop with Chamber of Commerce Okeechobee Leadership Class of 2017	4/12/2017		GM
2) Indian River State College Job Fair	7/12/2017		GM

Summary of events:

- 1) On April 12, 2017 the General Manager addressed a group of 10 young community leaders as part of the Chamber of Commerce - Okeechobee Leadership Class of 2017 speaking on the topic of careers in broadcasting as well as the role local radio plays in serving the community.
- 2) WOKC promoted and participated in the Indian River State College Job fair. The General Manager provided attendees with material on how to apply for employment at WOKC. Seven packets of material was distributed. The event attracted approximately 70 people.