



2016 EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period October 1, 2015-September 30, 2016.

1) **Employment Unit Location/Name:**
Glades Media Company – Okeechobee, FL

2) **Unit Members:**
WOKC AM 1570 / FM 100.9

3) **EEO Contact Information for Unit Member:**

Name: Wayne Cunningham Wayne@gladesmedia.com	Address: 2326 S. Congress Ave., 2-A WPB, FL 33406	Telephone: 863-467-1570
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4) **Number of full-time vacancies:**
a. 0

5) **List of full-time vacancies:**
a. n/a

6) **Total number of interviews referred by each source:**
a. n/a

7) **Supplemental Recruiting Measures:**

A) General Outreach Efforts

Description of Supplemental Measure:	Date:	Personnel Involved:
On-air EEO Promos	Permanent Rotation	Program Director, EEO Director, General Manager
Web site placement of EEO statement and how to apply for job at WOKC.	Permanent Rotation	General Manager
Cross-training of Office Manager especially in the area of FCC rules and regulations	On-going	General Manager
FCC EEO Webinar by David Oxenford	10/14/15	GM, Office Manager



B) Participation in Events

1) Sponsor of Treasure Coast Business Summit	5/20/16		GM
2) Workshop with Okeechobee Leadership Class of 2016	3/9/16		GM
3) North Elementary School Career Day	9/16/16		Office Manager/On-Air personality
4) Sponsored Paychecks for Patriots, organized by Career Source Heartland.	11/10/15		GM

Summary of events:

- 1) WOKC was a sponsor and exhibiter at the 2016 Treasure Coast Business Summit. This event was attended by over 3,000 people. We spoke with and provided attendees with material on how to apply for employment at WOKC.
- 2) On March 9, 2016 the General Manager addressed a group of 12 young community leaders as part of the Okeechobee Leadership Class of 2016 and on the topic of careers in broadcasting as well as the role local radio plays in serving the community.
- 3) Office Manager/On-air personality Taylor English addressed over 200 4th and 5th graders on education needed for a career in broadcasting.
- 4) WOKC promoted and sponsored Paychecks for Patriots, a hiring event aimed at veterans. WOKC General Manager was at the event to talk about careers in broadcasting.