



2015 EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period October 1, 2014-September 30, 2015.

1) Employment Unit Location/Name:
Glades Media Company – Okeechobee, FL

2) Unit Members:
WOKC AM 1570 / FM 100.9

3) EEO Contact Information for Unit Member:

Name: Wayne Cunningham Wayne@gladesmedia.com	Address: 2326 S. Congress Ave., 2-A WPB, FL 33406	Telephone: 863-467-1570
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4) Number of full-time vacancies:
a. 0

5) List of full-time vacancies:
a. n/a

6) Total number of interviews referred by each source:
a. n/a

7) Supplemental Recruiting Measures:

A) General Outreach Efforts

Description of Supplemental Measure:	Date:	Personnel Involved:
On-air EEO Promos	Permanent Rotation	Program Director, EEO Director, Group General Manager
Cross-training with Office Manager with an emphasis on FCC reports and requirements.	On-going	Office Manager/On-air personality

B) Participation in Events

1) Treasure Coast Business Summit	5/15/15	GM
2) On July 9, 2015 the General Manager addressed a group of 15 students known as the Chobee Steelers at their career day.	July 5, 2015	GM
3) North Elementary School Career Day.	May 22, 2015	Office Manager/On-Air personality



Summary of events:

- 1) WOKC was a sponsor and exhibiter at the 2015 Treasure Coast Business Summit. This event was attended by over 3,500 people. We provided attendees with written instructions of how to apply for employment at WOKC.
- 2) General Manager addressed 15 students ages 15 to 19 at career day for the Chobee Steelers, a program to provide scholarship for teens who come from homes where domestic violence has occurred.
- 3) Participated at North Elementary Annual Career Fair for 4th and 5th graders. Each class came around to different booths to learn about each particular business or job. Many of the students had questionnaires to ask us about the job we perform. They also had personal questions or statements to make about their interest in the certain occupation.